

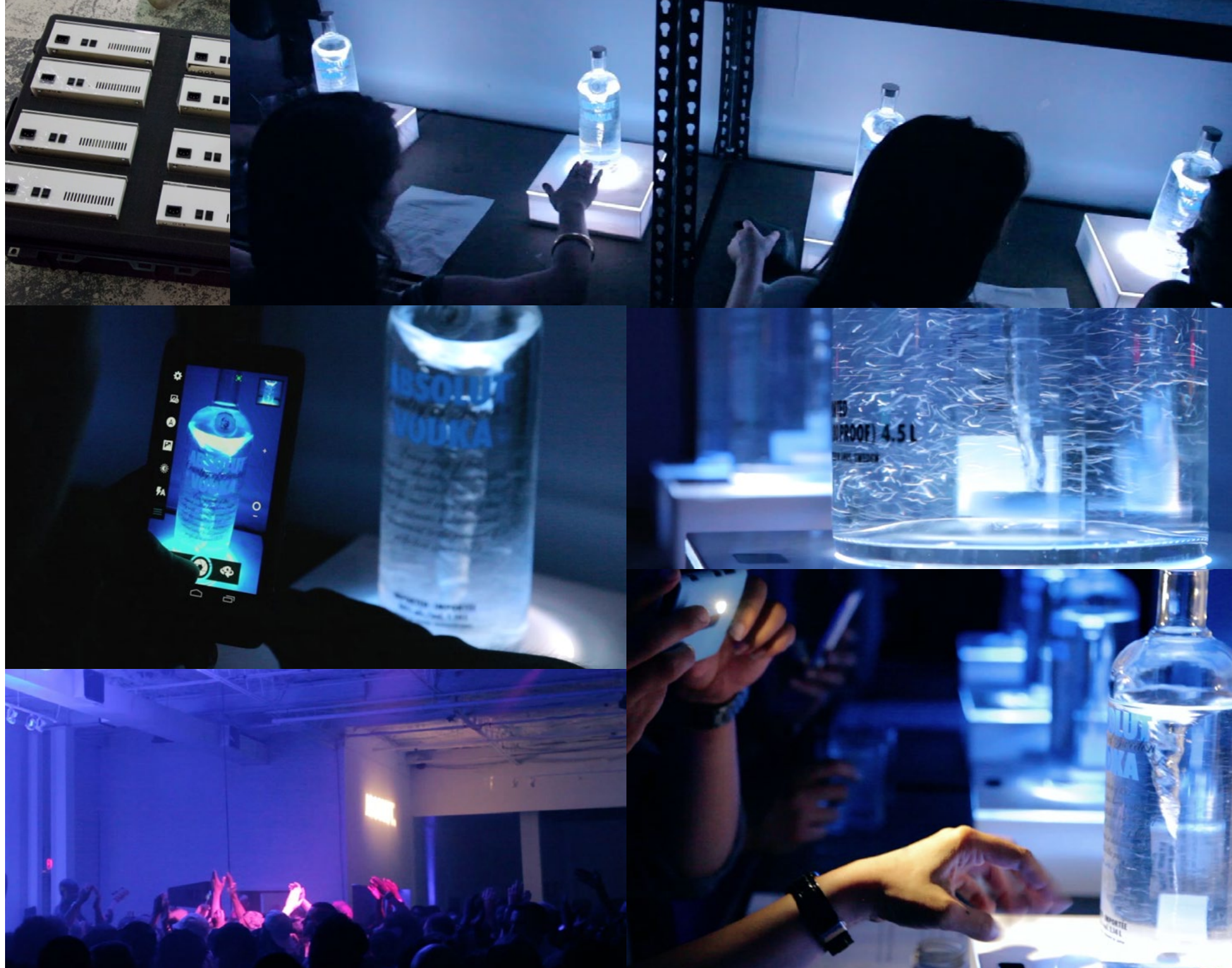
# INTERACTIVE WHIRLPOOLS

This series was originally created to showcase the iconic Absolut bottle shape in mysterious way. The simple yet powerful interaction engaged audiences and created plenty of buzz; both at the events and by trending on social media.

These can be rented as is or the technology can be modified, scaled or rebranded for a particular event or installation.

To see the interactive whirlpools in action at one their many events, click the video link below.

VIDEO LINK 



# INTERACTIVE WHIRLPOOL WALL CONCEPT

This is a larger scale interactive exhibit comes alive when people walk in front of it. Their "reflection" creates the whirlpools inside the bottles and turns on brighter lighting. Alternately, it can be non-interactive and go through many color and whirlpool sequences. This installation is suitable for large events and can be branded to fit any bottle shape and size, as well as brand colors.

